Automotive Electrical & Electronics Summit - 3 rd Edition "Navigating the Future: Cutting-Edge Innovations in Automotive Electrical & Electronics" 26 February 2025: Hotel ITC Grand Chola, Chennai, India	Principal Sponsor	Co-Sponsor	Associate Sponsor
Sponsorship Fee (Rs. in Lakhs with applicable taxes)	5	3	2
Maximum Sponsors (in Nos)	3	Multiple	Multiple
Speaking Opportunity at the Summit Plenary Session (15 minutes slot; Topic of address to align with Summit theme/session technical areas) / panel discussion / subject to availability	✓ (2 slots)	√ (1 slot)	×
Screening of corporate film during the Summit Session breaks (seconds)	√ (180)	√ (60)	×
Corporate (video) advertisements in Summit webpage (seconds) (Sponsor to provide the advertisement)	√ (180)	×	×
Complimentary Built-up Stall in the Summit venue for Corporate display / Technology Demo / Network (subject to availability)	✓ (6 Sq.mtr)	√ (6 Sq.mtr)	×
Logo on the side wings of the Summit Backdrop wings	✓	✓	✓
B2B meetings with conference attendees / speakers (subject to interest). This will be done post event via MS Teams on a mutually convenient time.	√ (10 meetings)	√ (5 meetings)	✓ (2 meetings)
Sponsor Company Name & Logo will be displayed on Registration Desks	✓	×	×
Corporate Stand-alone Pull-ups in the pre-function area	√ (3 Nos.)	√ (1 No.)	×
Logo on the Thank-you Sponsor Panels at the lunch Venue	✓	✓	×
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Logo on the Summit e-Mailers / e-Brochures	✓	✓	✓
Special mention of speaker along with her / his photo & brief profile in the Summit website.	✓	✓	×
Speaker profile in the Summit booklet	✓	✓	×
One page colour Advertisement in the Summit Booklet	√	✓	✓
Logo on the onsite Thank-you Sponsor Panels	✓	✓	✓
Logo on the back cover of the Summit Booklet	✓	✓	✓
Logo on Thank you sponsor tent card	√	√	✓
Special acknowledgements thanking Sponsors	✓	✓	✓
Brochures / Promotional Inserts in Summit Documentation Kit	✓	✓	✓
Company profile in the Summit booklet (Max. 200 words)	✓	✓	✓
Complimentary Passes to the Summit (excluding speaker's)	10	7	5
Option to purchase additional delegate passes at 25% Discount	✓	✓	✓
Summit web page hyperlinked with Sponsor's web home page	✓	✓	✓

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- Obtain excellent networking opportunities during the event for your representatives
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- Provide your publicity material directly to all delegates
- Advertising prominence over the Summit with pre-event publicity via email updates, advertisements and link to your website.
- An opportunity to learn about the latest developments in the area

For more details please contact:

Mr K Samuel Johnson: Mob: 9840948053 / Email: k.s.johnson@cii.in
Mr Pramod K: Mob: 9150173801/ Email: pramod.k@cii.in
Confederation of Indian Industry
98/1 Velachery Main Road, Guindy, Chennai 600 032, INDIA
Tel: 044-4244 4555 Fax: 044-4244 4510